

## APPENDIX 1

## LIST OF PUBLICATION

1. **Research paper 1. Building Competitive Strength of Small- Medium Enterprises through Public- Private Partnership****Abstract:**


---

In this dynamic era, where competitive paradigm is changing continuously due to the accelerated process of globalization and liberalization. On other, this process has forced companies to alter fundamentally the way they used to do business. Large organizations today are strategizing more on cost effectiveness for making their presence global and for that they are looking for various innovative practices including outsourcing, effective risk management, relationship marketing, supply chain management and so on. Therefore, SME's are facing tough competition from their global counterparts as they are coming with cheaper, more innovative products or services as well as they have huge capital and resources which ultimately affects the SME's competitiveness. The primary focus of the present paper is to throw light on constraints & pressure faced by the small medium enterprises. The article also attempts to identify forces for attaining sustainable competitiveness through collaborative environment as a firm's competitiveness depends on its ability to provide goods and services more efficiently than others involved in the market place. In this continuity, a collaborative mechanism which is enjoying a global resurgence in popularity and gaining attention is "Public-private partnership". The present paper also highlights the importance of PPP in the development of small-medium enterprise. **PPP** is cooperative institutional arrangements between public and private sector in which they jointly develop products and services and share risks, costs, and resources which are connected with these products and through this partnership SMEs can get support or assistance from the government who's role is to encourage companies to move to higher levels and gain competitive advantage in the globalize space environment

---

**Published in:** BAUDDHIK *The Journal of Management* issue May- August 2012 (Vol. 3 Issue No. 2)

2. **Research-paper 2. PUBLIC – PRIVATE PARTNERSHIP: REVITALIZE THE TRAINING PRACTICES IN SMALL-MEDIUM ENTERPRISES****Abstract:**


---

The success of an organization depends on the resources they possess such as good organization structure, latest technology, high quality of raw material and productive human resources. Among these factors, human resources is the most important asset because well trained and highly educated skilled workforce always considered to be essential for the maintenance of organization's competitive advantage. In this growing globalized environment where a fast innovative and technical changes entering into markets, products and processes somewhere affecting the sustainability & growth of SME's. Therefore, most of them are either closed or are on the verge of closing. Thus, it

becomes imperative for SME's to refocused on their factors of production specially skill set of labour's studies reflects that organization which pay greater attention to skills of the labour & their development shall be more successful in the long run and bring important impact on critical organizational outcome variables such as quality, customer service, productivity, competitiveness and sustainable growth. The present paper focuses on relevant constraints faced by SME's in conducting effective skill enhancement programs. The previous studies also suggest that SME's lack financial capabilities for investment in designing training programs for their labours all alone which in term hampering their productivity, quality& competitiveness. Hence, in order to confront these changes and challenges there is a need of alternative collaborative mechanism that is "Public-Private Partnership". Basically it is a emerging new paradigm shows cooperative arrangement between the public and private sectors that involves the sharing of resources, risks, responsibilities, and rewards with others for the achievement of joint objectives" This paper also attempt to study PPP and benefits derive from such partnership.

---

**Published in: The International Research Journal of Social Science and Humanities**  
issue Dec 2014 (Vol. 3 No. 12) ISSN 2320 - 4702