

**Office of the Controller of Examinations
PACIFIC ACADEMY OF HIGHER EDUCATION & RESEARCH
UNIVERSITY, UDAIPUR**

No. PAHERU/COE/2024-25/3048

Date: 14.11.2024

Notification

**BBA / BBA with Specialization in Global Business Management/
Entrepreneurship /Financial Markets First Semester Main/Back Examination, January-2025
Time: 10:00 AM to 01:00 PM**

| Date | Day | Specialization | SUBJECT | SUBJECT CODE |
|------------|-----------|-------------------|---|----------------------|
| 22.01.2025 | Wednesday | General | Fundamentals of Management & Organizational Behaviour | BBA-101/ BBA-1001 |
| | | Entrepreneurship | | |
| | | Financial Markets | | |
| | | GBM | | |
| 24.01.2025 | Friday | General | Business Ethics and Corporate Social Responsibility | BBA102/ BBA-1003 |
| | | Entrepreneurship | | |
| | | Financial Markets | | |
| | | GBM | Export Import Management | BBA110 |
| 27.01.2025 | Monday | General | Legal Aspects of Business | BBA103/ BBA-1008 |
| | | Entrepreneurship | Retail Management | BBA108 |
| | | GBM | | |
| | | Financial Markets | Investment Management | BBA109 |
| 29.01.2025 | Wednesday | General | Statistics | BBA104 |
| | | Entrepreneurship | | |
| | | Financial Markets | | |
| | | GBM | | |
| 31.01.2025 | Friday | General | English | BBA106 |
| | | Entrepreneurship | | |
| | | Financial Markets | | |
| | | GBM | | |

BBA / BBA with Specialization in Global Business Management/ Digital Marketing Third Semester Main/Back Examination, January-2025

Time: 10:00 AM to 01:00 PM

| Date | Day | Specialization | SUBJECT | SUBJECT CODE |
|------------|----------|----------------|------------------------------|--------------|
| 23.01.2025 | Thursday | General | Macro Economics | BBA-3001 |
| | | GBM/DM | | |
| 25.01.2025 | Saturday | General | Tax Planning | BBA-3002 |
| | | GBM/DM | | |
| 28.01.2025 | Tuesday | General | Principles of Marketing | BBA-3003 |
| | | GBM/DM | International Marketing | BBA-3003A |
| 30.01.2025 | Thursday | General | Entrepreneurship Development | BBA-3005 |
| | | GBM/DM | Global Awareness | BBA-3005A |



BBA Fifth Semester Main/Back Examination, January-2025

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|------------|----------|----------------------------------|--------------|
| 07.01.2025 | Tuesday | Cost Accounting | BBA-511 |
| 09.01.2025 | Thursday | Legal Aspects of Business | BBA-512 |
| 11.01.2025 | Saturday | Consumer Behavior | BBA-513 |
| 13.01.2025 | Monday | Advertising and Brand Management | BBA-514 |

B.Com. First Semester Main/Back Examination, January-2025

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|------------|-----------|--|-----------------|
| 22.01.2025 | Wednesday | Financial Accounting | BCM101/BCM1001 |
| 24.01.2025 | Friday | Management Principles and Applications | BCM102/BCM1004A |
| 27.01.2025 | Monday | Micro Economics | BCM103/BCM1003 |
| 29.01.2025 | Wednesday | Computer Applications | BCM104 |
| 31.01.2025 | Friday | English | BCM106 |

B.Com. Third Semester Main/Back Examination, January-2025

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|------------|----------|---|--------------|
| 23.01.2025 | Thursday | Human Resource Management | BCM-3001 |
| 25.01.2025 | Saturday | Income Tax Law and Practice | BCM-3002 |
| 28.01.2025 | Tuesday | Business Ethics and Corporate Social Responsibility | BCM-3003 |
| 30.01.2025 | Thursday | Entrepreneurship Development | BCM-3004 |

B.Com. Fifth Semester Main/Back Examination, January-2025

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|------------|----------|--|--------------|
| 07.01.2025 | Tuesday | Management Accounting | BCM-5001A |
| 09.01.2025 | Thursday | Financial Markets, Institutions and Financial Services | BCM-5002 |
| 11.01.2025 | Saturday | Banking and Insurance | BCM-5003 |

BA-JMC First Semester Main/Back Examination, January-2025

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|------------|-----------|---|----------------|
| 24.01.2025 | Friday | Business Ethics and Corporate Social Responsibility | BCM-104 |
| 27.01.2025 | Monday | Introduction to Mass Communication | BJM101/BJM1001 |
| 29.01.2025 | Wednesday | Media Marketing | BJM103/BJM1003 |
| 31.01.2025 | Friday | English | BJM106 |

BA-JMC Third Semester Main/Back Examination, January-2025

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|------------|----------|---------------------------|-------------------|
| 23.01.2025 | Thursday | Electronic Media | BJM-3001/BJM-301A |
| 25.01.2025 | Saturday | Ad Design & Principles | BJM-3002/BJM-302 |
| 28.01.2025 | Tuesday | Feature Writing & Editing | BJM-3003/BJM-303 |



BA-JMC Fifth Semester Main/Back Examination, January-2025

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|------------|----------|-------------------------|--------------|
| 07.01.2025 | Tuesday | Indian & World Politics | BJM-501 A |
| 09.01.2025 | Thursday | English Language | BJM-502B |
| 11.01.2025 | Saturday | Event Management | BJM-503 |
| 13.01.2025 | Monday | Media Law & Ethics | BJM-504 |

MAJMC First Semester Main/Back Examination, January-2025

Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|------------|-----------|-------------------------------|--------------|
| 27.01.2025 | Monday | Photo Journalism | MJM-1001 |
| 29.01.2025 | Wednesday | Media Writing | MJM-1002 |
| 31.01.2025 | Friday | Communication and Soft Skills | MJM-1005 |

MAJMC Third Semester Main/Back Examination, January-2025

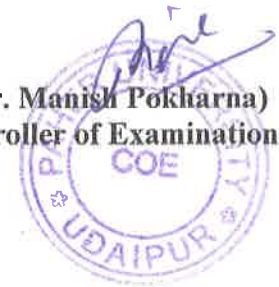
Time: 10:00 AM to 01:00 PM

| Date | Day | SUBJECT | SUBJECT CODE |
|------------|----------|----------------------------------|--------------|
| 23.01.2025 | Thursday | Public Relations | MJM-301A |
| 25.01.2025 | Saturday | Television production | MJM-302 |
| 28.01.2025 | Tuesday | Event Management | MJM-303 |
| 30.01.2025 | Thursday | Print Production and Development | MJM-304 |

Note:

1. If there is any discrepancy found in time table, it should be inform to the COE at least one week before commencement of examination.
2. If there is any complaint against the question papers. The same may be communicated to the University through the Center Superintendent. Within a two day's from the date of examination, failing which no complaint will be entertained by the University.
3. In case of any holiday is declared on the date of examination, the university has the right to postpone it, to a later date.

(Dr. Manish Pokharna)
Controller of Examinations



Copy to:

1. P.S. to President, PAHER University, Udaipur
2. The Registrar, PAHER University, Udaipur
3. The Principal, Pacific Institute of Business Studies, Udaipur
4. Notice Board, PIBS/PAHER University Office.

(Dr. Manish Pokharna)
Controller of Examinations

