



MBA from **Pacific University** **World Class University with Global Employability**

Pacific Group Offers

MBA

- | MBA (International)
- | MBA (Honours)
- | MBA (Dual Specialization)
- | MBA (Hospital Administration)
- | MBA from RTU at PBS



"Matchless Campus with Serenity"

The Only MBA Programme of the Country-4 times National Champion in Simulated Management Games Competition of AIMA



Runner-up AIMA SMG Trophy 2015



Winners of AIMA SMG Trophy 2014



Winners of AIMA SMG Trophy 2013



Winners of AIMA SMG Trophy 2012

Specially Created
Incubation Center
for developing new Entrepreneurs

- | To Identify Business Ideas
- | Prepare a Business Plan
- | Get Investments
- | Launch & Run Your Business

HIGHLIGHTS:

- **Pre-placement** of majority of students before **completion of second year**
- 102 + Faculty in one campus

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Our MBA Programmes

COURSE	PROGRAMME HIGHLIGHTS
MBA (International)	2 Foreign Tours (1 Certification of 15 days & 1 Tour of 7 Days) Free Laptop, Daily Breakfast, Lunch & Tea Free Training at BSE, Mumbai, Management Simulation Training & 20+ Certifications
MBA (with Honours)	Residential Programme option for without hostel accommodation (9 AM to 6 PM) Free Laptop, Daily Breakfast, Lunch & Tea Free Training at BSE, Mumbai, Management Simulation Training & 20+ Certifications
MBA (Dual Specialization)	2 Majors for double employability. 18 Specializations not available anywhere in the country.
MBA (Hospital Administration)	Weekly visits to Govt. & Private Hospitals, Fortnightly Extension Lectures, Specially Designed for Medical Profession
MBA From RTU at PBS	Pacific Business School (Affiliated to Rajasthan Technical University, Kota) 2 Majors for double employability, Subject Specific ERP Exposure

The Only MBA

No Other University has these features

18 Specializations

102+ Faculty Members

4 Tours 2 Foreign & 2 National

275+ Students Research Papers
Rare Elsewhere

20+ Certifications Highest Number of Certification
Cum Management Programmes

Incubation Center To Develop New
Entrepreneurs

Training Supports

- Bombay Stock Exchange (BSE)
- AIMA • Systat • SPSS • IITs
- Insurance Institute of India (III)

Student Development Programs

Forums
Study Circles
Hobby Clubs Activities

2 Monthly Publications

PBR : International Research Journal
Pacific Update : Magazine for Current
Affairs, Career and Competitive Exams.

All India Champions

- Simulated Management Games of AIMA
- Case Writing Contest • Research Paper Contribution
- Business Plan Development

Placements

No. of
Companies **98**

Highest
Package

Rs. 5.5
Lakh P.A.

MBA (International)

An International MBA Programme designed with an aim to develop global business entrepreneurs to enhance their managerial skills. The programme adds value to the career of students by accelerating their understanding of international business

Programme Features

2 Foreign Visits

- ◆ One Certification of 12-15 days in either of the place
 - Singapore
 - Australia
 - New Zealand
 - USA
- ◆ 7 Days Foreign Tour
- ◆ Free Laptop
- ◆ Daily Breakfast, Lunch & Tea
- ◆ Free 7 days Industrial Tour
- ◆ Special Extended Timings for Experiential Learning
- ◆ Exposure to the Detailed and Comprehensive Cases
- ◆ 2 Majors for double employability
- ◆ Specializations available
 - ◆ Marketing Management
 - ◆ Finance Management
 - ◆ Human Resource Management
 - ◆ Operation & Production Management
 - ◆ Information Technology Management
 - ◆ International Business Management
- ◆ Language Lab



- ◆ Free Training
 - ◆ Bombay Stock Exchange, Mumbai
 - ◆ Management Simulation Training
 - ◆ 20+ Certification Programme Options
- ◆ 200 Hours Student Development Programmes
 - ◆ Incubation Center
- ◆ Free
 - ◆ Bus facility
 - ◆ Access to online Database
 - ◆ College Uniform

Eligibility : Graduate from any stream. Student appearing in the final year of degree examination may also apply. They shall be admitted provisionally till the declaration of final year's result. Admission shall be confirmed only if they pass in final year.

**Course Duration 2 years
(4 Semester)**

Multiple Training Options

**Course fee Rs. 7.5 Lac for 2 years
(Rs. 1,87,500 Per Semester)**

Tally ERP

Financial Modeling

Data Analysis

Foreign Language

Case Writing

Research Paper Writing

MBA (with Honours)

Transform your Business Career

MBA honours is a full time program to provide the students an in-depth understanding of various aspects of management education. The Course is developed to inculcate analytical and rigorous thinking in the students

Programme Features

- ◆ Special Extended Timings for Experiential Learning (9 AM to 6 PM)
- ◆ Free Daily Breakfast, Lunch & Tea
- ◆ Free Laptop
- ◆ Free Preparation for Competitive Examination
- ◆ Exposure to the detailed and Comprehensive Cases
- ◆ 2 Majors for double employability
- ◆ Language Lab
- ◆ Free 7 days Industrial Tours
- ◆ Incubation Center
- ◆ Free Training
 - | Bombay Stock Exchange, Mumbai
 - | Management Simulation Training
 - | 20+ Certification Programme Options



- ◆ **200 Hours Student Development Programmes**
- ◆ **Free**
 - ◆ Bus facility
 - ◆ Access to online Database
 - ◆ College Uniform

Eligibility : Graduate from any stream with minimum 55%. Student appearing in the final year of degree examination may also apply. They shall be admitted provisionally till the declaration of final year's result. Admission shall be confirmed only if they pass in final year.

Course Duration
4 Semesters (2 years)

Multiple Training Options

Course fee Rs. 3.5 Lac for 2 years
(Rs. 87500 Per Semester)

Tally

Financial Modeling

Data Analysis

Foreign Language

Case Writing

Research Paper Writing

MBA with Dual Specialization

The program aims to bring the real-time knowledge to the classroom with the help of unique experiential team based learning methods

Programme Features

- ◆ 2 Majors for double employability
- ◆ 18 Specializations not available anywhere in the country.
 - ◆ Marketing
 - ◆ Finance
 - ◆ Human Resource Management
 - ◆ Operation & Production
 - ◆ Information Technology
 - ◆ International Business Management
 - ◆ Retail
 - ◆ Agri-Business & Rural Development
 - ◆ Supply Chain
 - ◆ Tourism & Hotel Management
 - ◆ Infrastructure Management
 - ◆ Project Management
 - ◆ Environmental Management
 - ◆ Hospital & Health Care Management
 - ◆ Accounting & Finance
 - ◆ Insurance Management
 - ◆ Technology Management
 - ◆ Industrial Safety & Home Land Security



- ◆ 200 Hours Student Development Programmes
- ◆ Free
 - ◆ Bus facility
 - ◆ Access to online Database
 - ◆ College Uniform

Eligibility : Graduate from any stream. Student appearing in the final year of degree examination may also apply. They shall be admitted provisionally till the declaration of final year's result. Admission shall be confirmed only if they pass in final year.

Course Duration
4 Semesters (2 years)

Multiple Training Options

Course fee Rs. 1.5 Lac for 2 years
(Rs. 37500 Per Semester)

Tally

Financial Modeling

Data Analysis

Foreign Language

Case Writing

Research Paper Writing

MBA (Hospital Administration)

Elevate Your Career

Full time program in Hospital & Health Care management for individuals seeking to enhance their managerial as well as clinical skills and apply them for hospital & health care management. An intensive learning program which aims to enrich the individuals knowledge and capacity.

Programme Features

- ◆ Training Collaboration with esteemed
 - ◆ GBH American Hospital
 - ◆ Raahat Health Care
 - ◆ S.K. Soni Hospital and other Multi-Super Speciality Hospitals.
 - ◆ Pacific Medical College & Hospital
 - ◆ Pacific Institute of Medical Sciences
- ◆ Weekly visits to
 - ◆ Govt. & Private Hospitals
 - ◆ Health care Agencies for Practical Exposure to Student.
 - ◆ Fortnightly Extension Lectures of renowned speakers
 - ◆ Group Discussion on latest issues of health care system.
 - ◆ Mock Interview Sessions, Workshops, Seminars & Conferences on Issues of Hospital Management Systems.
 - ◆ Most Affluent library with over 35,000 + books.



Eligibility : Graduate from any stream. Student appearing in the final year of degree examination may also apply. They shall be admitted provisionally till the declaration of final year's result. Admission shall be confirmed only if they pass in final year.

Course Duration
4 Semesters (2 years)

Multiple Training Options

Course fee Rs. 1.5 Lac for 2 years
(Rs. 37500 Per Semester)

Tally

Financial Modeling

Data Analysis

Foreign Language

Case Writing

Research Paper Writing

MBA from RTU

Pacific Business School offers a unique and extensive full time MBA programme from Rajasthan Technical University (RTU) which provides the student thorough knowledge of business and markets.

Programme Features

Affiliated to Rajasthan Technical University, Kota

- 2 Majors for double employability
- Specialization available
 - Marketing Management
 - Finance Management
 - Human Resource Management
 - Operation & Production Management
 - Information Technology Management
- Subject Specific ERP Exposure

- ◆ Training available at :
 - ◆ Bombay Stock Exchange, Mumbai
 - ◆ Management Simulation Training
- ◆ 20+ Certification Programme Options
- ◆ 200 Hours Student Development Programmes
 - ◆ Incubation Center
- ◆ Free
 - ◆ Bus facility
 - ◆ Access to online Database
 - ◆ College Uniform



Eligibility : Graduate from any stream with minimum 50 % (General) and 45 % (SC,ST & Non-creamy layer OBC). Student appearing in the final year of degree examination may also apply. They shall be admitted provisionally till the declaration of final year's result. Admission shall be confirmed only if they pass in final year.

Course Duration
4 Semesters (2 years)

Multiple Training Options

Course fee Rs. 35000/- Subject to Revision as per fee determination committee (Govt. of Rajasthan)

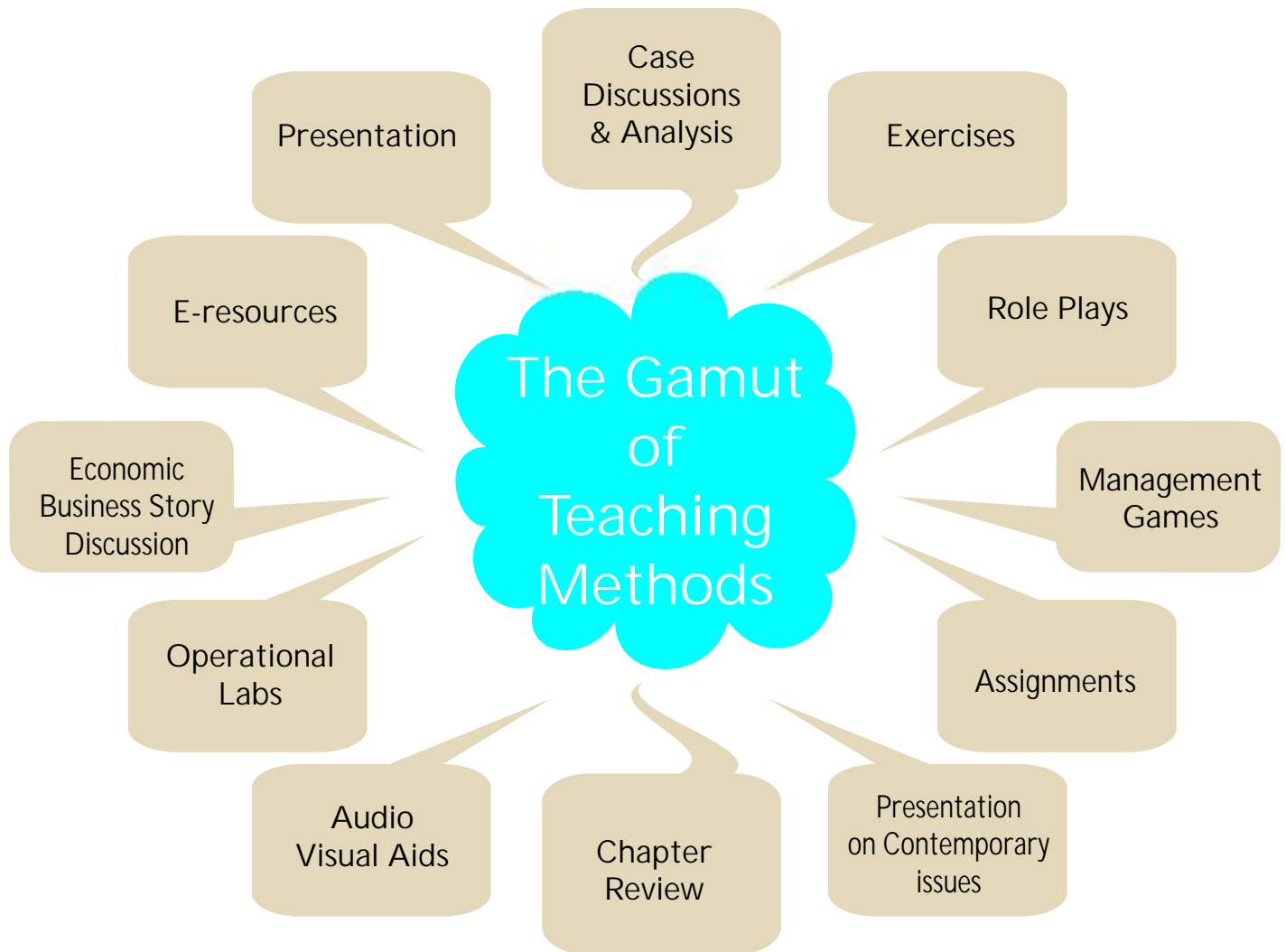
Research Paper Writing
Case Writing

Preparation for
Competitive Exams

Language Lab

Discussion of IIM
& Harward Cases

For the 360° Development of Students we conduct various STUDENT DEVELOPMENT PROGRAMS



EACH STUDENT GETS THE OPPORTUNITY OF FOLLOWING ACTIVITIES EVERY SEMESTER

S.No.	NAME OF ACTIVITY	No. of Activities	S.No.	NAME OF ACTIVITY	No. of Activities
1	Top Economic story discussion	6	15	Debate	2
2	Business story discussion	6	16	Extemporary	2
3	Management Game	8	17	Group Discussion	4
4	Ad Play	6	18	Quiz	4
5	Case study	25	19	Study circle activities (2 per month)	8
6	Role Plays	6	20	Forum activities(Specializationwise)	8
7	Industry reviews	2	21	Club Activity (Every Sunday)	16
8	Contemporary issue presentation	2	22	Grooming module(12 Hours per semester)	1
9	Creative writing	6	23	News Paper Comprehension	16
10	Industry Visit	4	24	Simulation Game	4
11	Survey projects	2	25	Book Review	1
12	Chapter Review (7x3)	21	26	Film Review	1
13	Extension Lecture (1 Per month)	6	27	BUSINESS PLAN DEVELOPMENT	1
14	Story Making	4	28	PROJECT FEASIBILITY REPORT	1

Personal Mentoring

Extension Lectures

Corporate Interface

Industry Specific Skill Development

Employability Enhancement Programme

Workshops and Seminars

Live Research Projects

Scenario Building

Study Circle

Specialization Specific Forums

21 Hobby Clubs

Certification Programme

Forums : The Knowledge Booster

Clubbed up with The Traditional Education, Specialized Forums are formed for the final year students to give a 'Touch Up' to the Excellence of Budding Managers.

Different Forums are organized on monthly basis to enhance the various skills of the students of our college such as Human Resource skills, Marketing skills, Finance skills, IT skills etc. Forum Activities make the students aware of various ways of keeping a steady supply of talents and management with good governance in order to build integrity and trust among managers and employees of the organization.

The Various Specialized forums are :

- ◆ Marketing Forum
- ◆ Information Technology Forum
- ◆ HR Forum
- ◆ Finance Forum
- ◆ Tourism Forum
- ◆ International Business Forum
- ◆ Operation and Production Management Forum
- ◆ Supply Chain Forum



Enthusiastic students participating in different forum activities.

Study Circles : The Professional Booster

Christened with inspirational names, the various study circles are formed to ensure 360° development of budding managers:

- ◆ Kautilya Study Circle
- ◆ Maslow Study Circle
- ◆ Empirical Study Circle
- ◆ Aryabhata Study Circle
- ◆ Behavioral Study Circle

The activities galore comprises of :

- ◆ Debate
- ◆ Top Business Discussion
- ◆ Top Economic Story
- ◆ Group Discussion
- ◆ Quiz
- ◆ Book - review
- ◆ Business Plan Development
- ◆ Extempore
- ◆ Discussion
- ◆ Extension-lecture
- ◆ Management Games
- ◆ Creative Writing
- ◆ Collage
- ◆ Research-Paper Review
- ◆ Ad-Play
- ◆ Role-Play
- ◆ Contemporary Issue Presentation
- ◆ Newspaper Comprehension



Amalgamation of Creativity and Knowledge.

Certification Programme : To Enhance the Employability



The Pacific University holds a unique position in the field of business education for providing higher standards of teaching and care for the students. The university is completely dedicated to guide the students in their development stage which makes it a world class business school. In this context the university conducts various certification programme in each semester delivered in varied formats which inculcate a deep understanding of business in the students.

Some of the Certification Programmes are:

- ◆ Financial Markets for professionals, students, investors & Stock Markets operators
 - Financial Markets-I: Debt & Equity Markets
 - Financial Markets-II : Mutual Funds
 - Financial Markets- III : Financial Derivatives
- ◆ Doing Business with China
- ◆ Export Procedure & Documentation
- ◆ Business Management for Women
- ◆ Hospital Administration : Functional Overview
- ◆ Diagnosing & Shaping Organizational Culture
- ◆ Retail Management : A Functional Overview
- ◆ Behavioral Finance
- ◆ Financial Modeling through use of Excel
- ◆ Micro Finance and Micro Credit
- ◆ Travel Agency Management
- ◆ Competition Law and Business Strategy
- ◆ Employee Engagement
- ◆ Total Quality Management
- ◆ Zero Base Budgeting
- ◆ Entrepreneurship development
- ◆ Banking Operations & Services
- ◆ Art of Public speaking and Creative writing
- ◆ Social Media & Digital Marketing
- ◆ Marketing and advertisement & Strategies

Certification Programme Conducted in 2015

- ◆ Banking Operations & Services
- ◆ Advanced IT Skills for Managers
- ◆ Financial Markets
- ◆ Art of Public speaking and
- ◆ Creative writing
- ◆ Micro Finance and Micro Credit
- ◆ Tally Financial Accounting Program



Certification Cum Management Development Programme on RESEARCH METHODOLOGY

Certification Programms scheduled in 2016

- ◆ Entrepreneurship development
- ◆ Social Media & Digital Marketing
- ◆ Financial modeling with excel
- ◆ Export import management and documentation
- ◆ Marketing and advertisement & Strategies

Student Workshops Seminars & Extension Lectures

"At the Pacific , we look beyond academics to evolve leaders empowered with knowledge, skills and confidence to boldly face managerial challenges."



- National workshop on Currency Futures and Emerging Scenario.
- National workshop on Competition Law & Business Strategy.
- National workshop on The Indian MSMEs and Free Trade Agreements in collaboration with Traidcraft Exchange, U.K.
- National Seminar on Intellectual Property Rights: Multilateral Obligations, Implementation and its Socio Economic Implication.
- Workshop on Behavioural Finance.
- Workshop on Doing Business with China in collaboration with India China Economic Council, New Delhi.
- Workshop on Hospital Administration: A Functional Overview.
- Workshop on Corporate Strategies: Recent Experiences and Road map for future.
- Workshop on Energy Security: Issues and Challenges.
- Workshop on Cross Border takeovers by Indian Corporates.
- Workshop on Telecom Sector: Competitive Strengths and weaknesses.
- Workshop on Indo-ASIAN Free Trade Agreement.
- Workshop on Organizational Development Strategies for Indian Corporate Sector.
- Workshop on Indian foreign Trade: Direction, Composition and Road map for future.
- Workshop on India in Globalized Economy.
- Workshop on Environment Management Practices and Global Warming. Workshop on Managing Change for the Next Decade,
- Workshop on Activity Based Costing.
- Workshop on Environmental Accounting- Rise in Indian Companies.
- Workshop on HR Practices in India.
- Workshop on Zero-base budgeting.
- Workshop on Leadership.
- Workshop on Revolutions The inner transformation to success.
- Workshop on Foreign Currency Trading and Mechanism.
- Workshop on Management of Panchayati Raj Institutions in India.

Extension Lectures : Life Line for Student Development

We aim to develop innovative and strategic thinking among the Budding Managers.

"The Passion to create world class leaders"

- Management Information System by Prof. Namjae Cho of Han Yang University, School of Business, Seoul, South Korea.
- Financial Approach to Human Resource Management by Prof. Gregory John Lee, School of Economics and Business Sciences, University of the Witwatersrand, South Africa.
- Corporate culture and need of Modern Managers by Mr. Vipul Doshi, CEO of Interlope Technology, a unit of Indigo Airlines.
- Financial Analyst A Broad way for career in Finance by Prof. M. R. Senapathy, Faculty, ICFAI.
- Total Quality Management by Prof. Jitendra Shrimali, Deputy Director, Allianz Academy, Bangalore.
- Continuous Learning Process by Mr. Siraj Delhve, G.M.H.R., Secure Meters Ltd., Udaipur.
- Current Banking Practices by Ms. Indu Keswani, AVP, Royal bank of Scotland, Udaipur.
- HR Changing Perspectives by Prof. R. K. Singh Shriram College of Commerce, University of Delhi
- Stock Market Behaviors by an International Expert, on Elliot Wave Theory, Mr. Anant J. Acharya.
- International Market & Business Trends 2020 by Prof. I. V. Trivedi, Director MIB, MLSU and Chairman, Indian Commerce Association
- Personal Effectiveness by Mr. Jeevan Rajwaniya, Asst. G.M.-HR, Secure Meters
- Corporate Governance by Mr. Kamal Varyani, CA, Delloits, Mumbai
- Industry Expectations & Role of HRD by Dr. M. S. Rao, AGM, Training & Development, DCM Shriram Consolidated Ltd.

Prestigious Teaching And Training Support



Training at BSE: Pacific Group is the only one to send students at Bombay Stock Exchange to impart the practical knowledge in fundamental analysis, derivatives trading, utility of ratio analysis, valuation of financial markets etc. (Picture 1)



Training in Game Based Management Simulation by **AIMA**, New Delhi: The All India Management Association, New Delhi conducted management simulation games in Rajasthan . The workshop was conducted by experts from AIMA, New Delhi. (Picture 3)

E-4 Development : An 8 module training programme on Sales/Business Administration conducted by CEOs of World Class Organizations.



Industrial Visits : The students frequently visit various industries and go on excursions to places of learning, destinations of tourist attraction and places of adventure. Some of the recent visits have been to the renowned companies like Hero Honda Co. Ltd., Gurgaon, Semi – Conductor Corporation Ltd., Chandigarh, RSM Ltd., Jaisamand & Kumbhalgarh Sancturies, Goa, Pune, Suzuki Sangam Spinners, Bhilwara, Rajasthan, Binani Cement, Distt. Sirohi, Mayur Suitings, Banswara, Bombay Stock Exchange, Mumbai, International Trade Fair, New Delhi etc. (Picture 2,4,5,6).

Training by TAI India.Ltd. : An enterprise with global presence in providing learning Services, IT consultancy and venue Business conducting training Session



SPSS South Asia Pvt. Ltd. An IBM Company providing training to researchers to enhance their capabilities (to researchers to enhance their capabilities) to analyze research data using SPSS. This is also a privilege enjoyed by the Pacific Group.

Oracle University, California : It has been offering training in ERP to the Pacific students regularly. It covered all the essential areas that a functional implementation should know to start the journey with oracle application.



Insurance Institute of India : The students visited the Insurance Institute of India, Mumbai to develop and update skills in Underwriting and Claims Management in the fields of Construction and Operation Phase Engineering Insurances.

Hobby Clubs

An Innovative Idea to Rejuvenate

- ◆ Eco - Sensitivity Club
- ◆ Photography Club
- ◆ Cookery Club
- ◆ Poetry Club
- ◆ Adventure Club
- ◆ Entrepreneurial Club
- ◆ Survey Project Club
- ◆ Group Discussion Club
- ◆ Declamation Club
- ◆ Painting Club
- ◆ Voca-quiz Club
- ◆ News Analysis Club
- ◆ Dance Club
- ◆ Music Club
- ◆ Energy Club
- ◆ Creativity Club
- ◆ Club for Social Cause
- ◆ Blood Donors' Club
- ◆ Book Readers' Club
- ◆ Writers' Club
- ◆ Drama Club



Drama Club



Creativity Club



Dance Club



Cookery Club

All India Summer Training Presentation Contest 'Eklavya' And All India Business Quiz Contest 'Abhimanyu'

An all India level competitive event is organized every alternate year wherein more than 60 teams from B - School from all over India participated in this event.



Business Scenario 2020

An All India paper presentation contest which gives a platform to gain an early and fuller appreciation of the importance of adequate communications.



Meet The Management Stalwarts

A regular monthly feature in which a top corporate executive is invited to the institute to interact with the students.



National Job Fair



The Pacific University in association with District Employment Bureau, Udaipur, organized a Multi-Industry, National Job Fair and witnessed an over-whelming response from job seekers and companies from across the region. The two day event witnessed over 2000 job seekers and 33 corporate employers with 500 job offers and 700 shortlisted candidates.

Participating companies spanned across industries including IT, ITES & Insurance Sectors, Banking, Telecom, KPO, BPO, and Automobiles etc. and included reputed names like, Genpact, J.K. Tyre, Sri Rajasthan Ltd., Pyrotech, Bajaj, Idea, Vodafone, HCL, R.K.Marbles, Maruti Suzuki, Secure Meter, Ashok Leyland Infosys BPO, Religare Technologies etc.



Industry Review Competition

The contest received an overwhelming response from the student fraternity from management institutes across Rajasthan. Almost 60 teams with more than 150 students participated in the event. The objective was to present their innovative ideas, to exchange ideas. And to improve communication skills while competing for a prize.



Perfect Learning Environment With World Class Infrastructure

The college campus provides all the basic amenities to the students so that they make up most of their time for academic growth and development. The college spends a huge amount for developing its campus.

Theatre Style Classrooms

Spacious, theatre style classrooms (25) provide the most conducive atmosphere for dynamic and focused discussions. They have been designed to bring together analysis with action and are augmented with integrated audio-visual (LCD Projectors, Microphones etc.) teaching aids for lectures, presentations.



Auditoriums (AC)

Latest State-of-the-art SMART Auditoriums act as a common ground for students, faculties and corporate personalities for regular interface, conferences and other events.

Round Table Conference Rooms To Cultivate Team - Spirit

Ability to work as a cohesive and interactive team member is a critical skill in the corporate work-place which the Pacific Students learn to master in the Round Table rooms providing the perfect setting to acquire team skills through exercises like brain-storming sessions, group discussions, role-plays and presentations etc.



Seminar Halls (AC)

Institute has Four Air Conditioned Seminar Halls with latest interactive Audio-visual aids which give an extra edge to the institute in its extra curricular activities.

Well Stocked Library With Over 35000 Books & 200 Plus National And International Journals

The Libraries at Pacific are stocked with over 35000 books. The periodicals, National and International journals cover all aspects of academic studies and research materials. The Library has over 200+ Journals of National and International Standards in hard print and 2000 plus e-journals.



Extensively Networked Campus

Fully IT Supported Campus with 150 mbps Internet Bandwidth, most advanced computer Lab, furnished with latest and ultra modern equipments.

Interactive Smart Activity Rooms (AC)

An activity room with latest state of the art audio visual recording facility integrated with net enabled CCTVs, giving spot feedback to the student for self correction and access to the employers from world over to all the student activities like role plays, group discussions etc. being conducted in the institute.



Amphi Theatre : With a capacity to hold 300 people, amphi theatre holds some of the major festivals and other events. Students even carry out their discussion and do their projects work/case studies/Development Programs in the open air.

Reading Rooms : We at Pacific recognize the invaluable contributions of reading as a habit & to promote the same, two reading rooms have been carefully design to support our interested readers.

Events at Pacific



Uniquiest-2015

“Uniquiest 2015” a two days event, was a celebration of dynamic youth, which endeavors to create a platform to unleash their potential talents. Uniquiest'15 was a national level management fest, organized with an intention to enhance the managerial skills of young and dynamic management interns. It demands and challenges all its participants to hit the road running. We welcomed the young and dynamic management interns to come, experience and carry home loads of experience and learning. More than 400 participants from Delhi, Gujarat, Allahabad, Rajasthan, UP, MP participated and enjoyed the event.



Uttarayan

An annual cultural programme is organized every year where events such as solo song, group dance, group song etc. are held.



SAUFEST 2015

University has Tradition to hosts International Programmes....

Cultural Festival of
South Asian Countries

8 Countries
300+ Participants



Sports Activities

For the physical fitness of the management students, the college conducts from time to time various competitions and tournaments .



Football team of Pacific College awarded first runner up in 2014



Students in Chess Competition



Inter College Cricket Tournament



Students in Discus Throw Competition



FMS Prize Winning Team



Students in Carrom Competition



Welcome of the chief guest Mr. Lakshaya Raj Singh Mewar on the closing ceremony.



Students in Cricket Tournament

Induction Week

To inculcate those things that groom students.



A week long induction programme is designed every year to acculture the new incumbent to the rigorous of a professional management institute and the corporate world. To welcome students of the first year and prepare them for their new role responsibilities and make them aware about both institute and industry expectations from them.



Induction Week include

- ◆ Ice breaking Sessions
- ◆ Management Games
- ◆ Team Building Training
- ◆ Communications Skills Training
- ◆ Interaction with Industry Stalwarts
- ◆ Personality Development Sessions
- ◆ Public Speaking
- ◆ Learning Based Fun Activities



Conferences & Seminars



International Conference on Integral Development for Wholesome Life
November 21-22, 2015, Birat Nagar, Nepal

International Seminar on Ethics and Values in Resource Management on November 1-2, 2014



Pacific Academy of Higher Education and Research University and International Research Institute of Relative Economics had jointly organized the International Seminar at Adhyatma Sadhna Kendra, New Delhi. The deliberations in the seminar were held under five tracks.

National Seminar on Education for Enhancing Ethics & Excellence 11-12 January, 2015

The national seminar was designed to inculcate and ingrain ethics and values in the human conduct with special focus on students. Pacific university has tried to explore ways of integrating ethical education and to give value based education.



National Seminar on Ethics and Ethos in Management 27-28 July, 2013



The aim of the seminar was to bring into light the national ethos depicted in the ancient scriptures and reinforce ethics in all affairs of human decision making for high level of ethical standards in management and corporate governance.

International Conference on Managing Change in Business & Economy 6 - 7 April, 2013

- ◆ 40 concurrent sessions
- ◆ Unprecedented 21 technical tracks

Abstracts Received : 1350+

Full Length Papers : 1200

Papers Accepted : 1012

Paper Presented : 763

Total no. of Delegates : 1000+

International Papers : 53



International conference on Contemporary Innovative practices in Management organized on 13 & 14 April, 2012



The Event has turned to be a Mega Successful Event promoting a platform for educationists and scholars to amalgamate their ideas and analyze the latest trends of management practices prevailing in the corporate sector.

Our Corporate Supports :

Placements Support | Industry Internship Support | Visiting Faculty Support

1. DBS Cholamandalam (P) Ltd.
2. India Bulls Security (P) Ltd.
3. IDBI-Fortis Life Insurance Co. (P) Ltd.
4. HDFC Standard Life Insurance (P) Ltd.
5. Unicon Investment Solutions (P) Ltd.
6. Hindustan Zinc (P) Ltd.
7. Vodafone
8. Pidilite Industries (P) Ltd.
9. ICICI Prudential Life Insurance (P) Ltd.
10. Bajaj Consumer Care (P) Ltd.
11. Ansal API
12. Kotak Mahindra Bank (P) Ltd.
13. STCI Capital Market (P) Ltd.
14. Anurag Stock & Broking Pvt. Ltd.
15. Pantaloon Future Group Retails Ltd.
16. Karvy Stock Broking Ltd.
17. Aditya Birla Group
18. Mr. Beans (Indore)
19. Bajaj Capital Ltd.
20. Cadbury India Ltd.
21. SBI Life Insurance Ltd.
22. ICICI Securities Ltd.
23. United Beverages Spirits Ltd. (Udaipur)
24. Network Media Solutions (Mumbai)
25. Cobra Bear (Udaipur)
26. RGA & Corporation
28. Subhiksha Trading Securities Ltd.
29. Reliance Mutual Fund Jaipur
30. Bharti-AXA Life Insurance Ltd., Udaipur
31. Indraprasth Gas Ltd., Delhi
32. HRH Group of Hotel Pvt. Ltd., Udaipur
33. JK Tyre Industry Ltd. , Kankroli
34. Angel Broking Ltd.
35. NTPC Ltd., Anta
36. Indusind Bank
37. Peacock Industries Ltd., Udaipur
38. JK Cement Ltd.,
39. Nirula's Delhi
40. Nitin Spinners Ltd., Bhilwara
41. Rajasthan Spinning & Weaving Ltd.
42. Shree Cement, Beawer
43. TATA AIG Life Insurance Ltd., Udaipur
44. Morgan Stanlay India Co. Ltd., Mumbai
45. PMC Project ADNANI Group, Ahmedabad
46. Sangam India Ltd., Bhilwara
47. Udaivilas Hotel, Udaipur
48. HDFC Mutual Fund
49. GMCH, Udaipur
50. Birla Cement
51. AXIS Bank, Udaipur
52. India Infoline, Jaipur
53. Manglam Cement Ltd., Jaipur
54. Club Mahindra Holidays, Mumbai
55. Surling Solutions
56. RSMML
57. HMT
58. Dabur India Ltd.
59. Mahindra Finance
60. HDFC Bank Ltd.
61. Escorts Securities Ltd., Delhi,
62. Reliance Life Insurance
63. Grand Laxmivilas, Udaipur
64. Two Friends, Delhi
65. Times of India
66. Coca Cola
67. BSL Ltd., Bhilwara
68. HB TV
69. Jaquar & Company Pvt.Ltd.
70. SIGTG
71. TCS
72. Mundra
73. Fusion Outsourcing
74. Usha Om Knowledge Consultancy Services
75. Oberoi Group
76. Miraj Group
77. Sheraton Udaipur Palace Resort & Spa
78. Collabera Technologies Pvt. Ltd.
79. Medicores Laboratories Pvt. Ltd.
80. Pyrotech Electronics Pvt. Ltd.
81. IIFL
82. NIIT
83. Navneet Commercial Services Pvt. Ltd.
84. India Mart
85. HDFC Securities Ltd.
86. Smart Lifestyles Ltd.
87. Alliance Real Estates Pvt. Ltd.
88. India Broad Band Ltd.
89. Religare Securities Ltd.
90. HB Entertainment Pvt. Ltd.
91. HCL Technologies Ltd.
92. HDFC Standard Life Insurance
93. Resonance
94. Kotak Mahindra Group
95. Shell & Pearl Ceramics Ltd.
96. Bajaj Finance
97. Redix Media Technologies
98. Midas Connections and Corporations
99. Piramal Waters Pvt. Ltd.
100. Insum Technologies Pvt. Ltd.
101. Docotech Paints Ltd.
102. DHL Bharat Tech Ltd.
103. Yes Bank
104. Bajaj Sevashram Ltd.
105. Health Saver Meditech Pvt. Ltd.
106. Bhavishya Credit Co. Opt. Society
107. Maharishi Ayurveda Products Pvt. Ltd.
108. UB Group
109. Pearl White Paint (P) Ltd.
110. Knowledge Point
111. Future Group Ltd.
112. Secure Meters Ltd.
113. India Nivesh Securities Ltd.
114. Surya Roshni Ltd.
115. The Udaipur Urban Co-operative Bank Ltd.
116. Auth Bridge Research Services Pvt. Ltd.
117. MTouch Technologies
118. L & T Finance
119. Applect Learning System
120. Pevisor
121. Policy bazaar
122. Quattro
123. SNL Financial
124. Mastech
125. Oxjan India
126. Astha
127. India Bulls
128. Kotak Securities
129. CMIE Pvt Ltd.
130. Angel Broking
131. Fidelity Worldwide Investment
132. Mirus Solutions
133. Coca Cola
134. Lava Mobiles
135. Eicher Good Earth
136. Enziq
137. Kaya Skin Care
138. Aeromatrix
139. Meritech
140. Inter Globe Technologies
141. Edelweiss Broking Ltd.
142. Infinium Solutions
143. Just Dial. Com
144. Smart Automation Pvt. Ltd.
145. www.fashionandyou.com

Major Recruiters:



Highlights

- ✍ **Impressive Placements :** Average **two job offers** per passing out student.
- ✍ Pre placement of majority of students before completion of second year.
- ✍ Alumni placed worldwide across different sectors and throughout the Country.

Placement Programme

PIM has a placement cell to coordinate the Placement activities. This cell consists of Placement coordinator, Corporate Relationship Officers and Committee of Students, who are instrumental in organizing the affairs of cell. The Placement activities broadly cover pre Placement cell talks, Summer/Industry internship and final Placements.

Option for Paid Summer Internship : An Important Career Stepping Stone

Summer internship is a critical step in the process of enhancing students' credentials, and landing a full time job. With more students doing internships, employers expect to see them listed on the resumes as a potential employees. And, in the weakened global economy, internships are even more important to boosting a candidate's competitiveness.

Though an MBA internship is not a guarantee of a full time position, it does enhance students' chances. Companies conducted Campus drive for summer interns, extended job offers to nearly 70 per cent of their interns. Companies visited the campus are : Justdial.com, Naukri.com, Midas electronics , Aditya Birla, HRH Group, Cognus Technologies, Lafarage cement, L&T, Smile Group and many more, with stipend ranging from Rs. 5,000 to 20,000.

Online Placement Supports

Rangrut.com | IndiacareerPortal.com | Cocubes.com | Monster.com

Record Campus Placements at
Pacific

No. of
Companie **98**

Highest Package
Rs. 5.8 Lacs P.A.
All Streams

Leadership of an International Visionary

Prof. B. P Sharma, President, Pacific Academy of Higher Education & Research University



A Visionary on Management and Globally renowned expert on Global Business and Economic Scenario having an in-depth understanding of the dynamics of Global Trade Policy, Interpersonal Effectiveness, Work Engagements, Organizational Culture and Transformational Leadership.

He enjoys a reputation of a nationally renowned Consultant on Intellectual Property Rights, Industry Clusters, Zero Based Budgeting, Competition Law and Free Trade Agreements.

Prof. Sharma has marked his presence in several International events some of which are:-

1. 5th Bi-annual Ministerial Conferences of the World Trade Organization (WTO) held at Cancun (Mexico) in September 10 - 14, 2003.
2. 6th Bi-annual Ministerial Conferences of the World Trade Organization (WTO) held at Hong Kong in December 13-18, 2005.
3. Series of Lectures on 'Universal Humanism of Swami Vivekananda and its Contemporary Relevance' at following locations.
 - a. Abu-Dhabi 10th January 2013
 - b. Sharjah 11 th January 2013
 - c. Dubai - "Vivek 150" the 150th Birth Anniversary Celebration conducted by the Counselor General of India at Dubai and France of India Society. The function was presided by His Excellency Sanjay Verma, The Counselor General of India in Dubai.
4. 10th Bi-annual Ministerial Conferences of the World Trade Organization (WTO) held at Nairobi (Kenya) in December 15-18, 2015.



Prof. B. P. Sharma, Pro-president PAHER University delivering the key-note address at Dubai on January 12, 2013














Felicitation of Prof. B. P. Sharma by the Counselor General of India in Dubai-His Excellency Sanjay Verma













Prof. B.P Sharma is an expert on Global Trade Scenario the WTO, Free Trade Agreements, Economic Globalization, Patents, Investment Measures, Business Environment, Socio-cultural Values & Trends etc. He has been keen observer and a regular commentator on all the aforesaid issues. Ever since the launch of Uruguay round of the talks for the formation of WTO, he has been participating and keenly studying the MTAs in the bi-annual ministerial conferences of WTO since 2003.

Among the latest events he has participated in the 10th bi-annual ministerial conference of WTO held at Nairobi in Kenya from 15th December to 18th December 2015. He has spoken on a variety of issues there including automatic compulsory licensing, agricultural issues, intra-firm trade special safe guard mechanism and a series of other issues.
























Faculty Resources of the Pacific Group in Management

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books Authored	Seminar / Workshop / FDPs / MDPs	
					National	International		Attended	Conducted
	Prof. B.P. Sharma President of PAHER, An Authority on Global Business and Economic Scenario & has Participated in the 5th & 6th Bi-annual Ministerial Conferences of the World Trade Organisation (WTO) held at Cancun (Mexico) and Hong Kong. He along with his team was also invited for a presentation on WTO related matters by the Parliamentary Standing Committee of the Ministry of Commerce, Govt. of India in 2005. An expert of National repute on Intellectual Property Rights, Industry Clusters, Zero Based Budgeting, Competition Law and Free Trade Agreements. Expertise in Future Scan, Scenario Building, Change Management OD. Research Scholars Working for PhD - 6	75	15 Ph Ds. 75 Project	14	32	20	11	16	32
	Prof. GMK Madnani Professor Emeritus, Managerial Economics and Research Methodology	21	50	4			3		2
	Prof. Mahima Birla Dean, FM, Prof. Banking and Business Economics. 10 Year's Academic exp. Expertise in Role Plays, Economic Scenario Building, Fiscal Simulation. Research Scholars Working for Ph.D - 06.	20	150	22	28	19	8	23	5 inter. & 15 other
	Prof. Hemant Kothari Dean, PG Studies. Area: HRM. 13 Year's Academic exp. Expertise in Top Business Story Discussion & Managerial Grid, Organisation Restructuring and Development, Case analysis. Research Scholars Working for Ph.D - 08.	15	180	10	7	8	3	10	5
	Dr. Mahendra Sojatia Director, PIBS, M.Com (ABST), Ph.D Area: Finance 20 Years of academic experience Expertise in Accountancy & Taxation Research Interest: Behaviour & Pricing Idiosyncratic Volatility.	5			4	3	4	7	4
	Prof. Harvinder Soni HOD, HRM, Area: OB, HRM, T&D, Performance Management & Retention, Strategies, Organisation Development, Teaching Exp. - 17 yrs. Expertise in Presentations, Role Plays, Management Games, Case Study, Analysis, Professional Skills. Research Scholars Working for Ph.D. - 08	17	94	5	17	19		32	4
	Dr. Bhavana Detha Director, Pacific University Centre for counseling and Psychology 12 yrs. teaching experience, consultant to UNFPA	1	1	10	-	-	-	10	-
	Prof. Harshita Shrimali Ph.D., MBA, MA (Gold Medalist) Area: General Management, Corporate Strategy & Marketing. Academic Exp. 13 Year's Expertise in Presentations, Role Plays, Management Games, Sensitivity Training, Case Writing and Analysis, Intellectual Property Rights, Communication Skill Improvements. Research Scholars Working for Ph.D - 08.	10	100	20	28	12		10	15
	Prof. S. L. Menaria Area: Finance, Account and Taxation Expertise : Research and Development activities, case studies, Research Scholars working for Ph.D - 07	14	11 9 Ph.D	16	30	6	15	42	3 National 8 Others
	Dr. Shanker Choudhary HOD, Marketing, Chief Co-ordinator (T&P) B.Tech. (E & C), MBA (IT, Mkt.) Total Experience 17 yrs., Corporate Exp: 9 yrs Academic Exp: 7 yrs. Research Scholars working for Ph.D - 05	21	190	15	6	10		20	120
	Dr. Pushpkant Shaktwip HOD, Finance and Accounts, Asso. Prof. Banking, Insurance, Accounting & Research Methodology. 12 Year's Academic exp. Expertise in Research Paper Review, Indian Ethos & Management. Research Scholars Working for Ph.D - 4	3	60 2 Ph.D		20	8		26	1

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books Authored	Seminar / Workshop / FDPs / MDPs	
					National	International		Attended	Conducted
	Mr. Shivoham Singh HOD Production Assistant Prof. MBA, FDP (IIM-A), Operation Research, RM, OT & Marketing Management. Total Exp. : 10yrs 9 Year's Academic & 1 year's Corporate exp. Expertise in Simulation, Case Writing, Analysis & Role Plays Modeling through Excel.	22	287	8	24	20		15	11
	Dr. Subhash Sharma HOD, MHA, Associate Professor Area : HR Soft Skills, English Experience 16 years Area: Presentation, Role Plays, Communication Skills Improvement, Group Discussions and Chat Shows etc.	10	20	15	3	-	-	15+	15+
	Dr. Gaurav Kumar Joshi HOD, General Management, Associate Prof. Ph.D, MBA (Marketing), NET, M.Com (Bus. Adm.), PGD in Journalism, B.Sc., Total Exp. 6 yrs. Expertise : Marketing Research, FDP IIM Ahmedabad,	12	190	6	11	1	Under Porces	18	2
	Dr. Devendra Shrimali HOD, Finance Associate Professor Ph.D., MBA, M.Com (Gold Medalist), NET, SLET, RSCIT, RPSC Set, Area: Finance 9 Years of academic exp, Research Scholar working for Ph.D - 06	20	200	6	8	12	1	20	10
	Dr. Dharmesh Motwani Assistant Prof. B.Sc., MBA, M.Com, NET, Ph.D Area: Research & Marketing Total Exp. 5.5 yrs., Expertise: Conducting GD & Role Plays Research Scholar working for Ph.D - 01	23	20	-	6	9	-	8	6
	Ms. Khushbu Agarwal Additional Editor Pacific Business Review, Assistant Prof. B.Sc, MBA, M.Com, NET Pursuing Ph.D Area: Operation Research & Production Mgmt. Total Exp. 7yrs., Corporate 3yrs. Academic 4yrs. Expertise in: GD, Management Games & Computer Application	15	11	-	6	8		12	8
	Dr. Pallavi Mehta Associate Professor, Ph.D., M.Com (Gold Medalist), MIB, NET, Area: Management & International Business Academic Exp. 14 yrs Project Fellow in UGC Major Research Project., Life member of All India Commerce Association. Expertise in International Business Environment, Export Procedure & Documentation, Presentation and Analysis, International Quality Standards Research Scholar working for Ph.D - 05	32	200 4 Ph.D	4	25	24	4	23	5
	Prof. Sunita Agrawal HOD, Bus. Economics, Ph.D., MBA., M.Com, Net, M.Phil, Expertise Economics, Finance, Banking and Financial Management Teching experience 19 yrs. Research Scholar working for Ph.D - 03	13	100 1 Ph.D	1	19	19	3	7	-
	Dr. Shikha Bhargava Assistant Prof. Finance & Marketing. 5 Year's Corporate & 6 year's Academic exp. Expertise in Top Business Story Discussion & Grid Training, Facilitating Experiential Learning, CRM.	4	200+	1		8		11	13
	C.A. Disha Fattawat Assistant Prof. C.A. Finance & Accounting Total Exp. 6.5 yrs. Academic Co ordinator	4	-	1	4	4	-	10	12
	Dr. Khanika Choudhary Assistant Professor, Ph.D, MBA (Finance) Area: Accountancy & Business Statistics.	6	100		6	20		6	2
	Ms. Heena Purohit Assistant Professor, B.Sc., MBA in Marketing, Pursuing Ph.D, NET- JRF, 4 years Exp. in teaching	1	-	15	-	6	5		

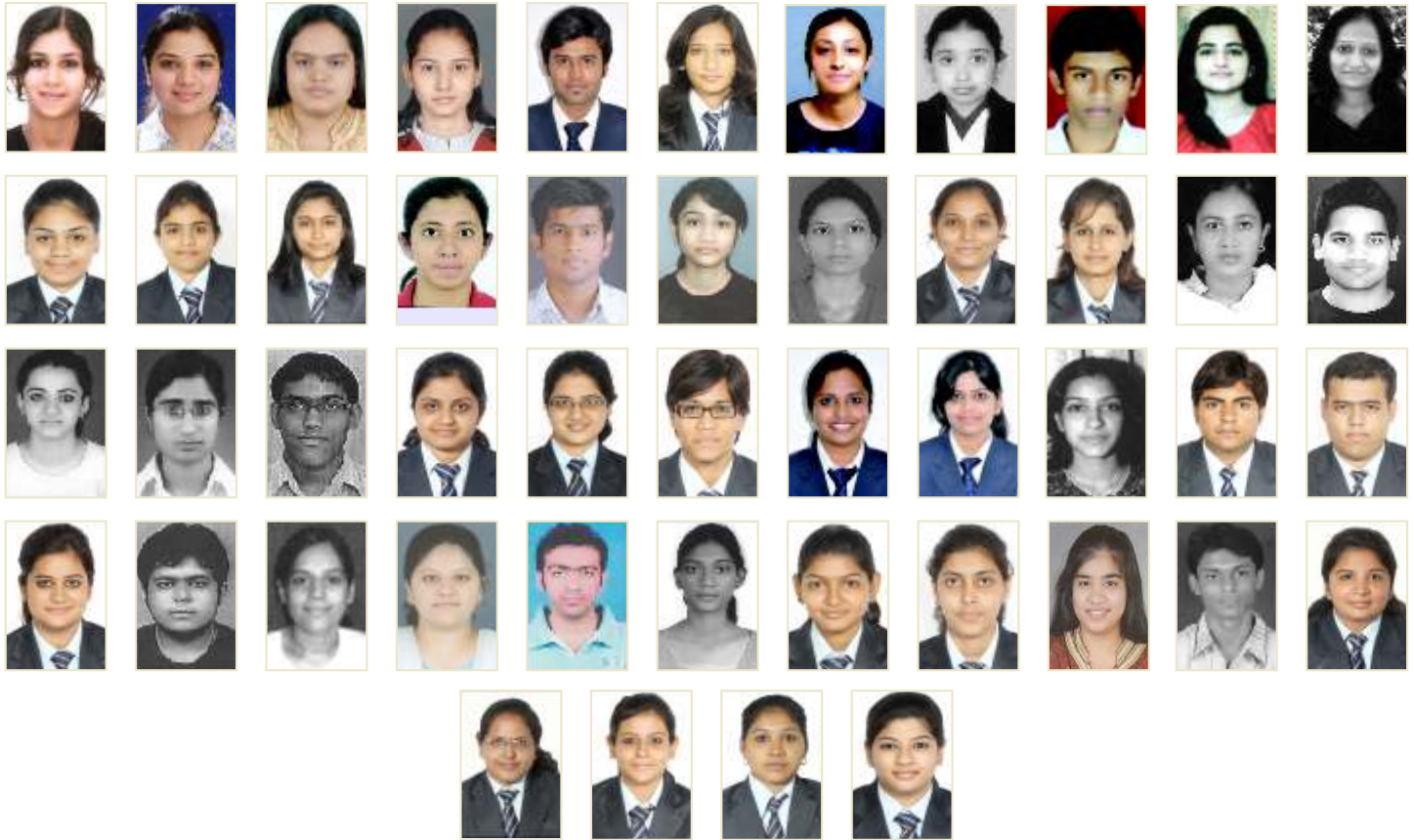
Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books Authored	Seminar / Workshop / FDPs / MDPs	
					National	International		Attended	Conducted
	Ms. Madhu B. Yogi Deputy Provost, Teaching Exp. 19 Year's, Expertise in Personality Development, Soft Skills & O.D.	3	75	15	2	3	1	28	7
	Ms. Namrata Chouhan Assistant Prof. Strategic Management, B.E. & Marketing, Export Import Mgt. International HRM, 2 Year's Corporate exp., Teaching Exp. 5 Year's, Expertise in Top Business Story Discussion & Presentations Skills, Export Documentation.	4	50	2	3	1	-	7	3
	Mr. R.M. Bangar Chief Convener, Training & Placement Area: Marketing Communications, Corporate Strategy & Strategic Pharmaceutical Marketing Academic: 8 Years Experience: Expertise in conducting MDPs, Sensitivity Training, Communication Skills, Case Analysis Research Interests: 1. Sequencing effects of comparative advertising 2. Experimental Inquiry into human behavior as a result of marketing stimuli. 3. Development of Dynamic capabilities by firms.		21	1				12	15
	Mr. Narendra Singh Chawda Assistant Professor, Marketing. Corporate Ext. 4 yrs. & Academic Exp 5 year Expertise in Research Paper Review	4	-	-	3	1	-	7	5
	Dr. Pooja Devija Assistant Professor, M.Com (Gold Medalist), MBA, Total Experience 10 yes Area: HRM, OB, General Management, Strategic Management, Case Analysis, Role Plays, Communication Skill improvement, Presentations, Facilitating Experimental Learning	8	200	2	21	5	-	15	5
	Mr. Ali Yawar Reha Assistant Professor, MIS 10 Yrs's Academic Experience Expertise in Electronic Presentation, Web Designing & Simulation, Role Play.	2	21	2	4	-	-	2	3
	Dr. Khushboo Sharma Assistant Professor, B.Com, MBA, M.Com Area : Human Resource. Corporate Exp. 3yrs & Academic Exp. 6 yrs Expertise in Human Resource Planning, Human Resource Development, Industrial Relations, Labour Laws and Training & Development, Associate Editor Pacific Business Review.	12	5	-	6	17	-	7	1
	Dr. Nidhi Nalwaya Assistant Professor, B.Com, MBA(Finance), M.Com, Academic Exp. 5 yrs Expertise : Accounting, Financial Services, Banking & Financial Mgt. Joint Editor Pacific Update.	13	60	2	4	13	-	2	1
	Dr. Sachin Sharma MA, MBA, Ph.D, Academic Exp. 6 yrs	2	60	-	8	3	-	5	-
	Dr. Vani Verma Ph.D Sociology, Diploma in Labour Law, Diploma in Human Rights and Journalism, Ph.D. Supervisor.	1	4	5	12	3	-	10	2
	Mr. Rahul Vyas Assistant Prof. MBA, LLB, NET, SLET Area: Marketing (Sales & Distribution) Total Exp.: 14yrs., Corporate Exp. 11yrs., Teaching 2.5yrsm	18	70	5	5	8	-	4	2
	Mr. Deepanker Manna Assistant Prof. M.Sc(IT), Ph.D. pursuing Area: Data Mining, Total Exp. 6 yrs., Expertise: Operating System Theory, Cryptography and Web Development	1	2	03	04	-	1	4	-

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books Authored	Seminar / Workshop / FDPs / MDPs	
					National	International		Attended	Conducted
	Ms. Jaya Sharma Assistant Professor MBA Area: Human Resource & Finance								
	Mr. Sudarshan Vyas Officer (Placement Cell) BA, MBA, Total Exp. 14yrs. Expertise in Recruitments, Business Operations, Relationship Mgmt., Communication Skills Improvement, Team Mgmt.	-	-	7	20	-	-	3	2
	Mr. Surendra Goyal Assistant Professor, B.Sc., MBA Area: Finance, Accounting, Business Environment, Business	5	6	7	4	1	-	15	10
	Ms. Anamika Joshi Assistant Prof. MBA (Finance), NET, Ph.D. (Pursuing) Expertise in Finance Economics and Law, Teaching Exp. 7 yrs.	4	-	-	3	-	-	-	-
	Ms. Shikha Behl Departmental Head of Soft Skills & Associate Prof. 12 years Experience of Linguistics And Personality Development	-	-	10+	-	-	-	2	15+
	Ms. Sini George MBA (Finance and Marketing) Ph.D. (Pursuing), Corporate 10 1 Exp. 1.5 yrs.	-	30	-	1	-	-	-	-
	Dr Kulvinder Kaur M.Com. , B.Ed., MBA Ph.D. MA (Economics), Expertise Financial Management, Teaching Experience 14 yrs.	-	-	-	4	-	-	2	-
	Ms. Nayna Porwal Convenor Eco Sensitivity Club, Assistant Prof. Pursing Ph.D, MCA (Honors), B.Com, Expertise in MS Office, Computer Graphics, System Analysis and DBMS, Teaching Exp. 5 Yrs.	-	-	-	-	-	2	3	-
	Dr Priyanka Kalra Assistant Prof. B.Com., C.S., LLB, LLM (Pursing), Ph.D, Teaching Experience 3 year	3	-	-	3	-	-	16	0
	Ms. Shivani Kawadiya Assistant Prof. MBA(Marketing, HR) Expertise: Marketing, Entrepreneurship Development, Personality & Communication Development.								
	Mr. Jinendra Vyas Assistant Prof., B.Tech (CHE), MBA (System, HR), Expertise Operation Mgt. Corporate Exp. 5 Yrs., Teaching Exp. 2 Yrs.	1	-	-	-	1	-	6	1
	Mr. Santosh Kumar C.S. Assistant Prof. Ph.D. Pursuing MBA (HR), M.Com. Corporate Experience 10Yrs , Teaching 5 yrs, Expertise in Recruitments, Business Operations, Investment Banking Training	-	53	11	-	-	-	13	20

Profile Picture	Faculty Detail	Papers Published	Projects Supervised	Resource Person to other Institutes & corporates	Presentation of Papers in Conference / Seminar		No. of Books Authored	Seminar / Workshop / FDPs / MDPs	
					National	International		Attended	Conducted
	Dr. Kadambari Jain Associate Professor, Ph.D., M.Sc. (Gold Medalist), MBA, M.Com., NET, Experience: 12 years Area: Environmental Management, Organizational Behavior, HRM, HRP, Performance Management and Retention Strategy.	5	150	3	7	5	-	20+	-
	Dr. Sheela Dashora Associate Professor, MBA, HR, B.Com., B.Ed., Teaching experience 14 yrs, Corporate Exp. 3 Yrs. Area : HR, OB, General Mgt.	2	-	3	10	6	-	7	1
	Dr. Swati Gokhru Associate Professor MA (English Literature), Ph.D. Area: Business, Communication & Soft Skills Expertise in Language Training, Group Discussions, Role Plays, Management Games & Personalty Development.	6	-	9	3	8	-	7	2
	Mr. Vaibhav Dangi (Regular visiting faculty from industry with professional Diploma from Hertfordshire University, UK) Asst Prof. Marketing and OB. 5 Year's of Academic and 9 year's of Corporate Experiences. Expertise in International Marketing.	-	-	-	2	-	-	4	-
	Ms. Alifiya Kurawar Wala Lecturer B.Com, MBA Area: Human Resource, Commerce. Attended Global Opportunity and Threat Analysis (GOTA) Program in London conducted by IIPM, New Delhi	-	-	-	-	-	-	2	-
	Dr. Anurag Mehta Vice Principal PIBS, M.Com (Bus. Admin.), Ph.D (Bus. Admin.) M.Com (Marketing and Finance), Corporate Exp. 7 yrs & Academic Exp. 1 year.	5	-	-	3	4	2	4	-
	Ms. Parul Dashora Lecturer Net (Commerce), CA-PCC, M.Com. Ph.D (ABST) (Pursuing) Area : Accountng and Taxation	-	-	-	-	-	-	-	-
	Ms. Mansi Vyas Assistant Professor, B.Com., MBA (Finance, IBM), Teaching Exp. 6 Month.	-	-	-	-	-	-	-	-
	Ms. Akansha Tiwari Assistant Professor (Soft Skill & Behavioural Skill Training) Area : Marketing, Market Research (Qualitative & Quantitative),	-	-	-	-	-	-	-	-
	Ms. Kinika Nahar Assistant Professor (Business Communication & Soft Skill Expertise in Language Training), MA, M.Phil, Ph.D. (Pursuing) Teaching Exp. 3 Yrs.	-	-	-	3	-	-	4	-
	Ms. Baljeet Kaur Incubation Incharger, BCA, MCA, 4 years exp. In IT	-	10	-	-	-	-	16	20
	Mr. Rishabh Dev Choudhary Assistant Professor & Incharge officer of Job Portal, MBA in HR & Marketing 2 years of exp.	-	-	-	-	-	-	-	-

Pacific students Outshine in the country in Research!!!

150 Research papers of MBA students are either published in National/International Journals or presented in National/International seminars, which is an exclusive domain of the faculty members. Students' research papers of this stature are unheard in the country. In all the seminars students are only from Pacific, rest all delegates were faculty members from India and Abroad.



Journals where the Research Papers are Published

• International Journal of Management Prudence • International Journal of Research in Commerce, Economics and Management • International Journal of Research in Computer Application and Management • Pacific Business Review International v International Journal of Contemporary Practices • International Journal of Marketing, Financial Services & Management Research v International Journal of Marketing & Technology v International Journal in Research in Commerce, IT and Management v International Journal in Commerce and Management • International Journal of Management Research and Review • International Journal of Social Sciences and Interdisciplinary Research • International Journal of Physical and Social Sciences • International Journal of Research in Computer Application and Management • International Journal of Management Sciences • The Journal of The Insurance Institute of India • Bimaquest, National Insurance Academy, Pune • Researchers World-Journal of Arts, Science & Commerce v Journal of Management and Science • National Conference on Emerging Challenges for Sustainable Business • Pacific Business Review, Volume • Proficient – An International Journal of Management • Consumer Behavior and Emerging Practices in Marketing • Asia Pacific Journal of Marketing & Management Research

Seminars where the students Presented their Papers

✓ India Finance Conference 2012 ✓ Changing Dynamics in the Global Village ✓ International Conference **IIT, Delhi** in with **CURTIN UNIVERSITY, Australia** ✓ **IIM, Kozhikode** ✓ International Conference **IIT, Roorkee** ✓ BITS, Patna ✓ AIMS International ✓ Advent age education Foundation ✓ ICCB 2012, IIT Delhi ✓ ECSB 2012, IIT Roorkee ✓ National Conference on Paradigms for Sustainable Business, IIT Roorkee ✓ HR summit 2013 ✓ IIM Kozhikode Global Conference on Management, CCMS ✓ NICOM 2013, NIRMA University ✓ National Conference on Bank, Pune.

Publications

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PERIODICALS

1. Research Journal

Pacific Business Review International :
A Index & Referred Monthly Journal.

Index with a 4.029 impact factor.



2. Magazine on Careers

Pacific Update :
A Monthly Magazine for Current Affairs, Career and Competitive Exams. Must for every library.



BOOKS

	<p>Ethics and Indian Ethos in Management - Text and Cases. ISBN 978-93-5104-465-9</p>		<p>Enhancing Human Capabilities Big Challenges in Indian Perspective ISBN 978-93-5174-686-7</p>
	<p>Innovative Practices in HR : Contemporary Issues and Challenges ISBN 978-93-5104-481-9</p>		<p>Service Sector : Contemporary Issues ISBN 978-93-5174-685-0</p>
	<p>Green Marketing : Issues and Perspectives. ISBN 978-93-5104-483-3</p>		<p>Economic and Socio-Cultural Environment of Business ISBN 978-93-5196-165-9</p>
	<p>Consumer Behavior : Emerging issues and Perspectives. ISBN 978-93-5104-481-6</p>		<p>Emerging Issues in Accounting and Finance ISBN 978-81-930017-0-7</p>
	<p>Contemporary Issues in Marketing ISBN 978-93-5174-027-8</p>		<p>G.K. Refresher 2015</p>

3. Pacific Management New

♦ A Biomonthly News Letter

♦ Pacific Management News Letter



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core of our pedagogy through: -*

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- Presentations • Effective Role plays
- Versatile Extempore
- Industry Review Competitions
- Innovative Ad-Making show
- Collage • Complete the Story Contest
- Management Games • Debate & etc..



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